An Introduction of WhatsApp Business API

Connect your customers over most popular engaggning app

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Why Business Should Prefer WhatsApp?

We help you build your User Journey

WhatsApp has the largest user base of any messaging app. on average, users checks the channel 25 times a day.

WhatsApp has taken the next step, with an API for the delivery of high volume communications.

Enterprises can use the WhatsApp Business API to reach over 1.5 billion WhatsApp users across 180 countries.

180 Countries   **1.5 Bn Users**   **25 times/Day**

WhatsApp Popularity & Features -

- Anywhere Anytime Access
- Most Popular Messaging App In The World
- 400 Million Indian Users
- Reliable Delivery
- Secure Communication
- More Participation & Better Engagement Rates
- Any Language Any Format Send Messages in text, image, pdf or video

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Release of an WhatsApp API, Why So Important?

Whatsapp API to Engage with Customers -

It is an opportunity for enterprises to join one of the most widely used Channel WhatsApp to build ease interactions and services to build relationships, strengthen engagement and offer an service anytime, any minute.

Opening Many Possibilities -

The WhatsApp Business API opens many possibilities to deliver intelligent two-way solutions that improve User Experience and delivers best for businesses.

It can be used to enable automated customer services, deliver real-time updates and create conversational interactions. It is a must-have communication channel.
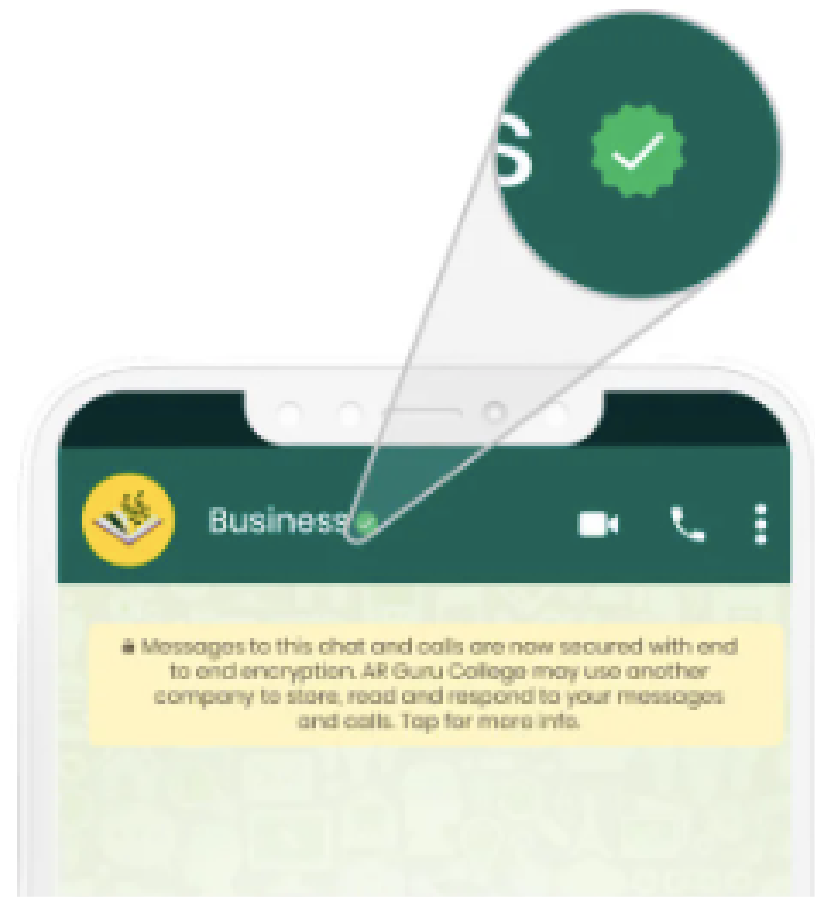
115.9 Sessions/Users
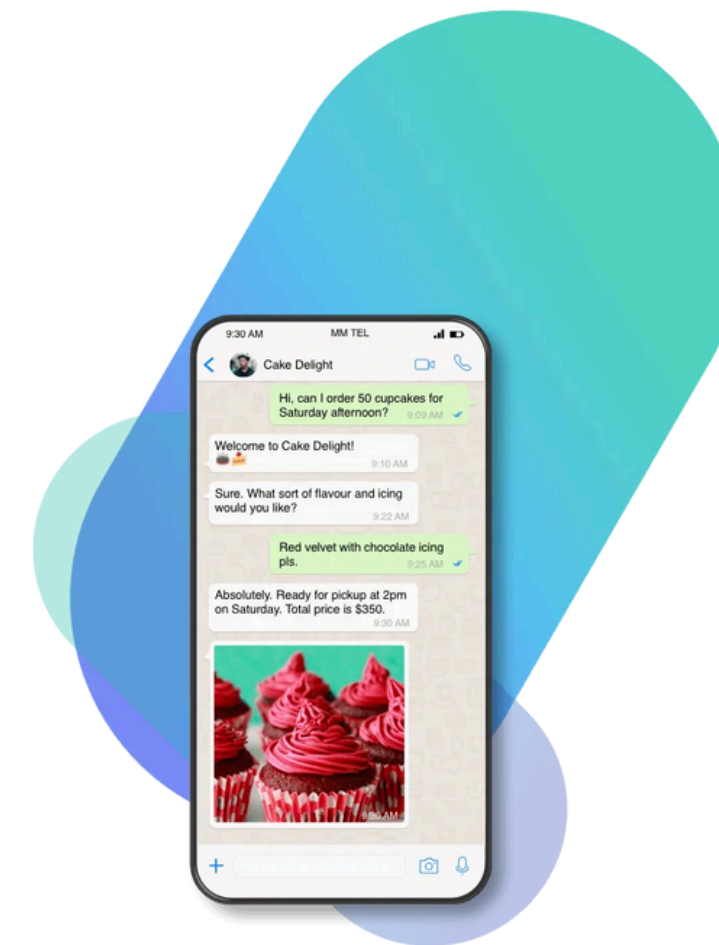
250 Minutes/Week

25 times/ Day

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WhatsApp Business API Features

Verified Business

Brand Communication

Rich Media Messeging

QR Code, Tickets, Pictures and files

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Send and Receive Messages

Send at specific time

Highest read rate

Detailed status

MACEDONIA
Messages:2

TEMPLATE
disc_on_product

2023-09-21 14:52:32

CONTACTS
400

100% of your contacts

DELIVERED TO
90%

360 Contacts

READ BY
98.5%

355 of the 360 Contacts messaged.

Campaign Product discount

Back to campaings

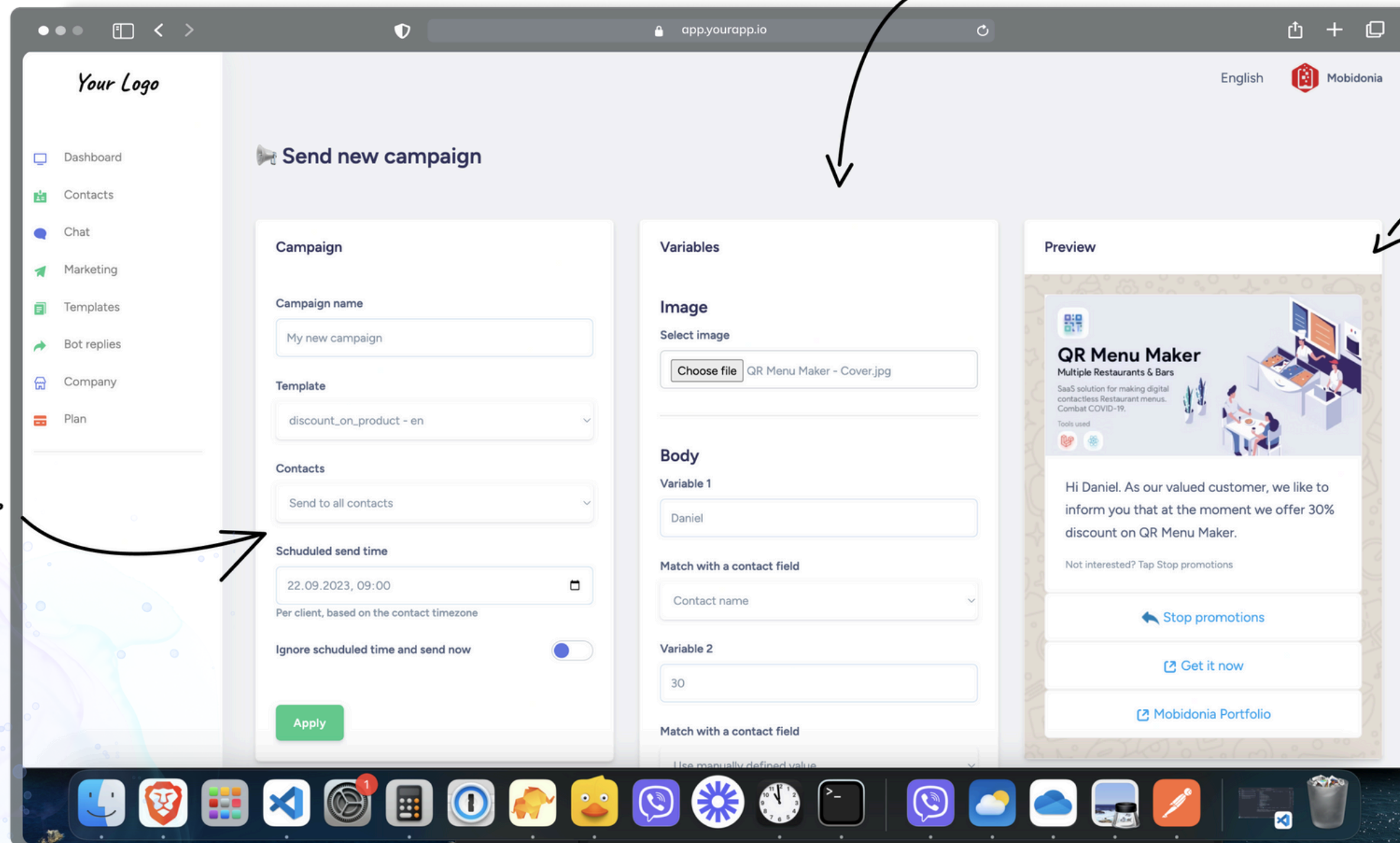| PHONE	NAME	MESSAGE	STATUS
+38978203673	Daniel Dimov	Hi Daniel Dimov. As our valued customer, we like to inform you that at the moment we offer 30% discount on QR Menu Maker.	• READ
+38978514084	Aleksandra Dimova	Hi Aleksandra Dimova. As our valued customer, we like to inform you that at the moment we offer 30% discount on QR Menu Maker.	• DELIVERED

Bulk Whatsapp marketing

Whatsapp Marketing is a new fields in Direct Marketing. Experience around 98% read rate on your campaigns and never fear your account to get blocked from Whatsapp.

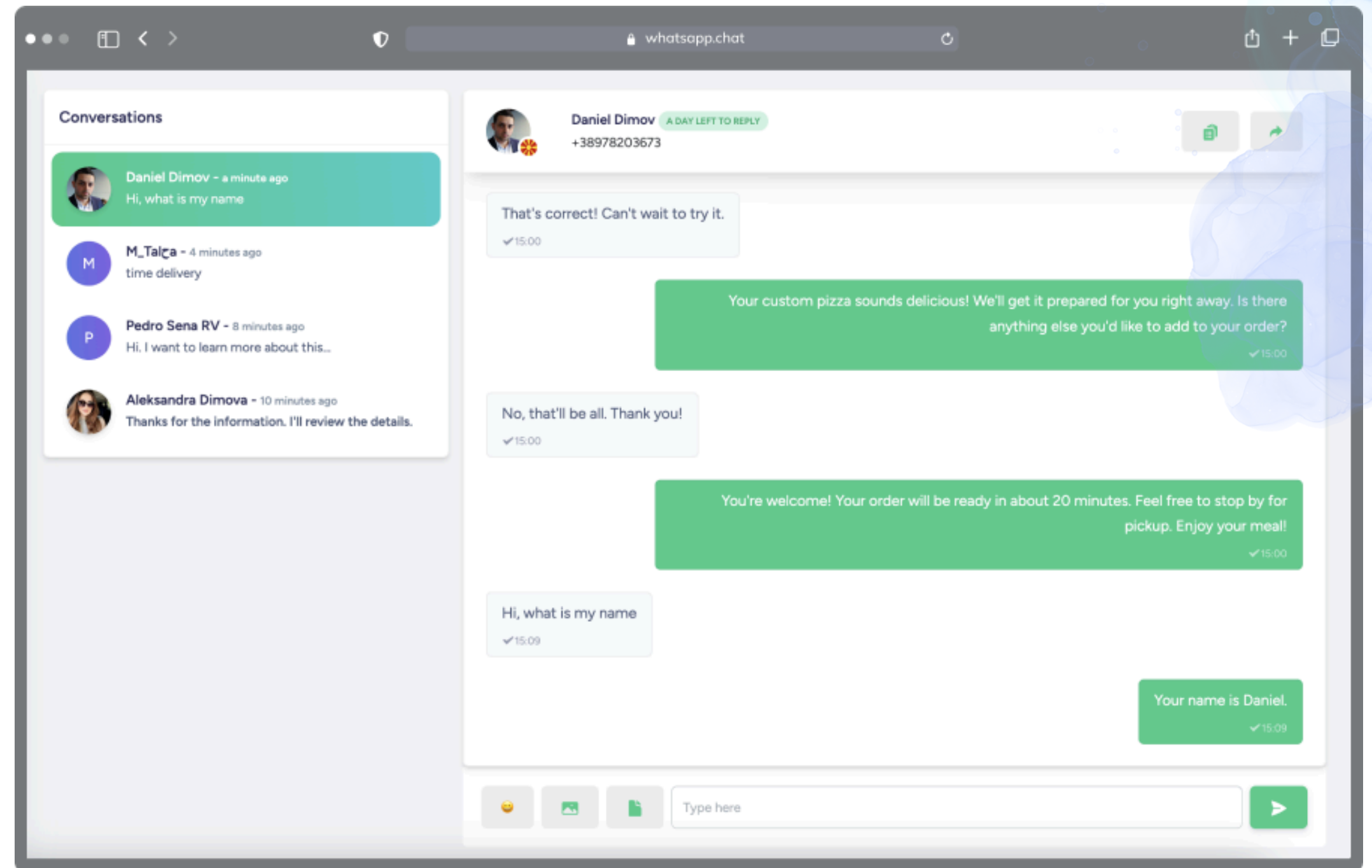*Send rich messages, with dynamic values from contacts*

Preview your campaign

Send at specific time and contacts
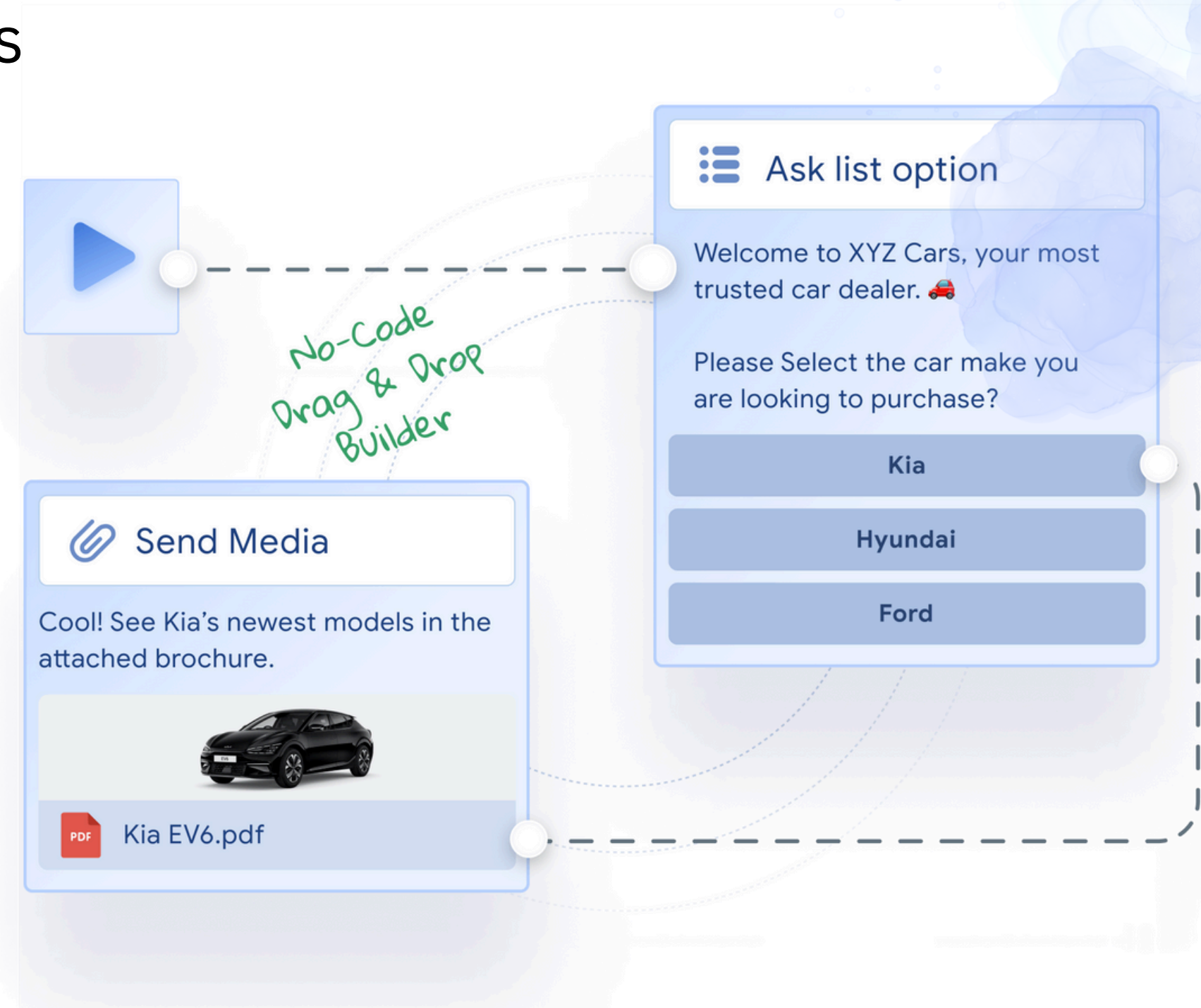
Chat with your contacts

Here, you will find fully featured chat system, from where you can send docs, images, fast replies, and rich message templates. Offer manual and automated support via the reply bot triggered by the client message.

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Create Engagement Workflows

Streamline customer engagement workflows on WhatsApp with a few clicks

SMSINDIAHUB's no-code visual builder empowers you to create automated customer engagement workflows. Use predefined templates and media to reach prospects and customers with the right message based on customer actions and events. Save time and improve your productivity.

No-Code
Drag & Drop
Builder

☰ Ask list option

Welcome to XYZ Cars, your most trusted car dealer. 🚗

Please Select the car make you are looking to purchase?

Kia
Hyundai
Ford

⫘ Send Media

Cool! See Kia's newest models in the attached brochure.

PDF Kia EV6.pdf

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Conversation Workflows

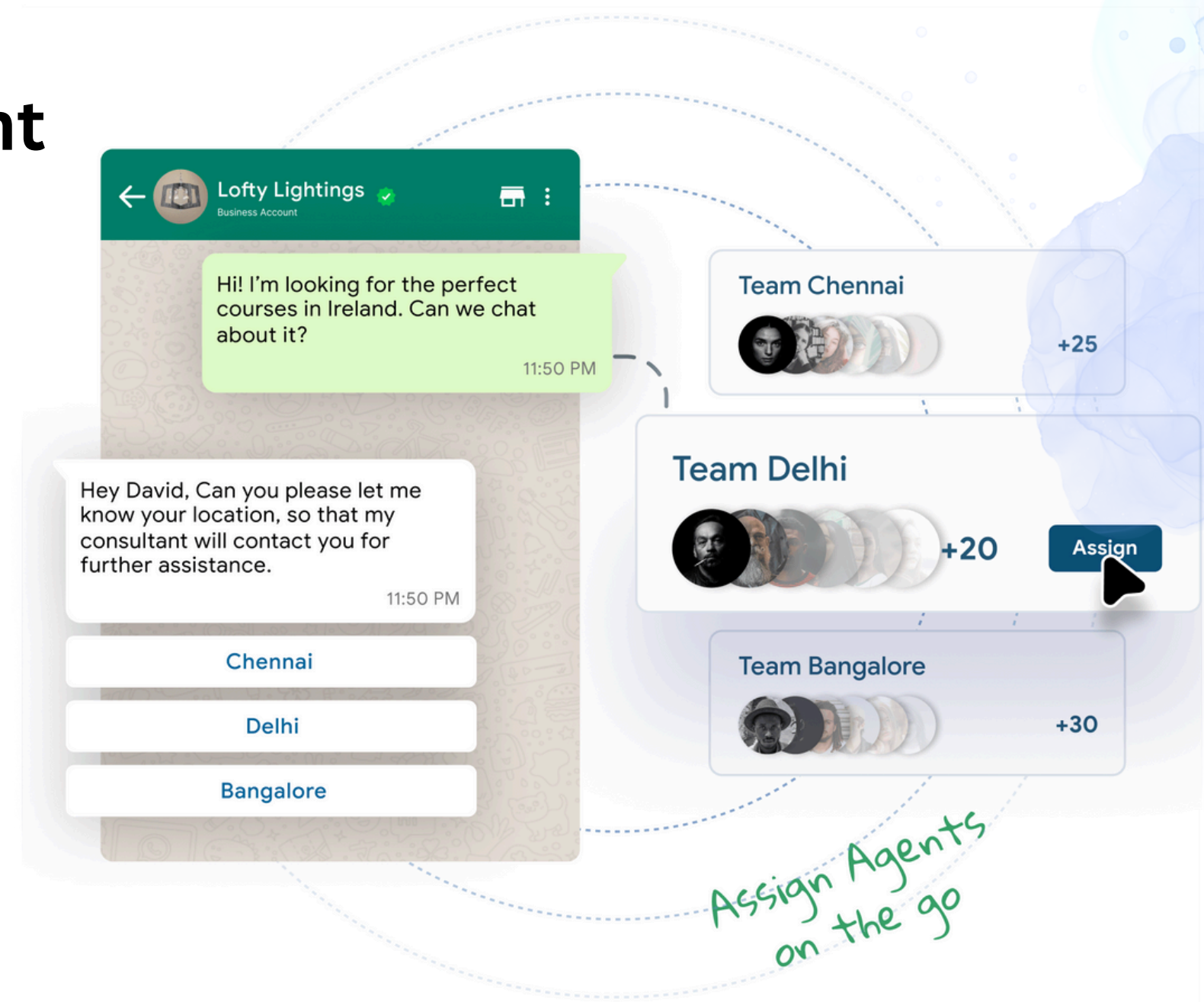## Automate conversation workflows and serve customers 24x7

Engage your customers and prospects around the clock with our simple drag-and-drop chatbots. Automatically insert the catalogs into the conversation, and put your sales and customer support on autopilot.

Serve customers 24/7

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Contact Assignment (Chat)

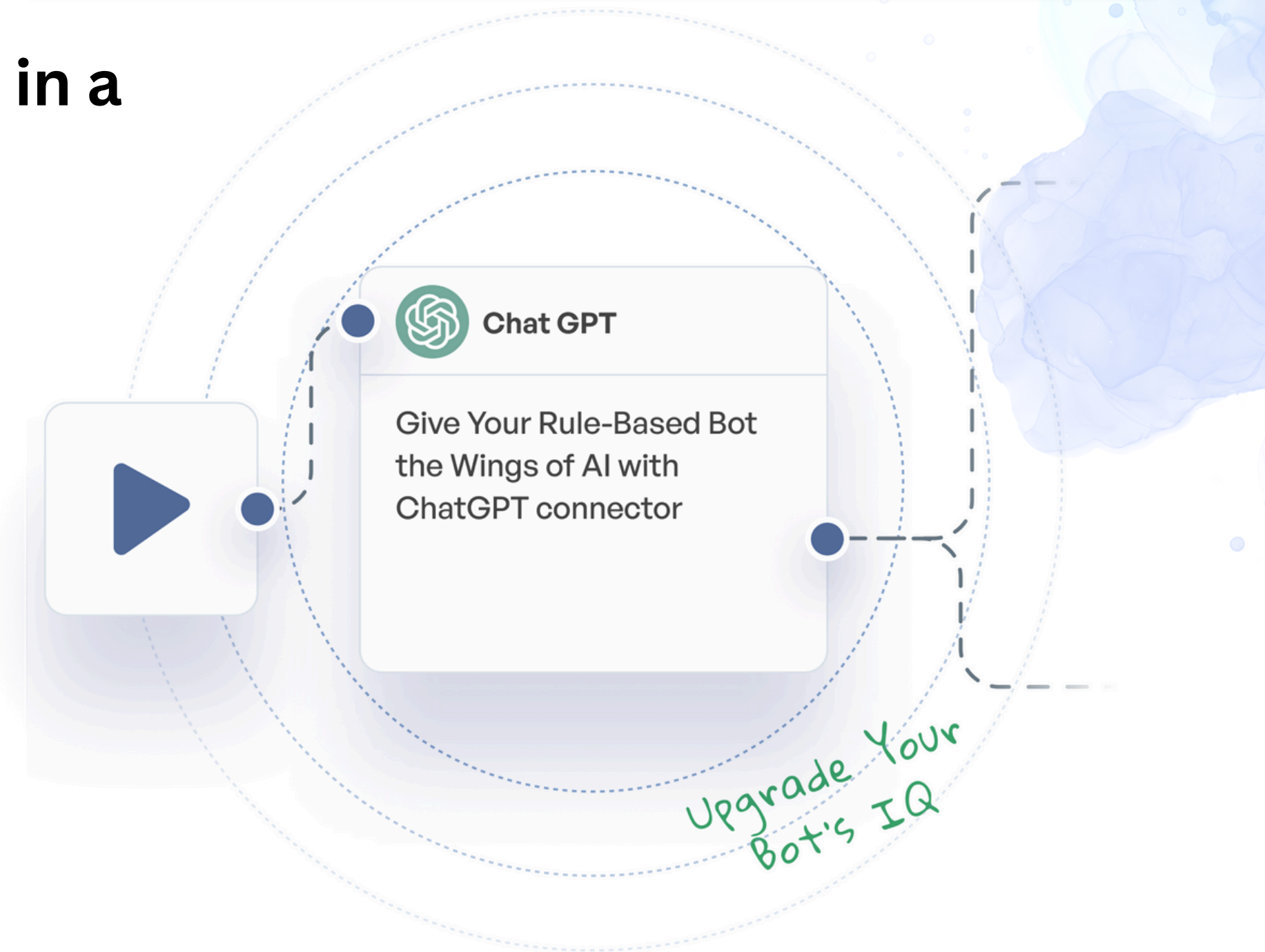## Automatically assign leads to the right agent on the go.

With our WhatsApp chatbots, you can qualify and assign the right leads to the right sales reps or queries to the right customer support agents based on parameters like location, function, timezone, and more.
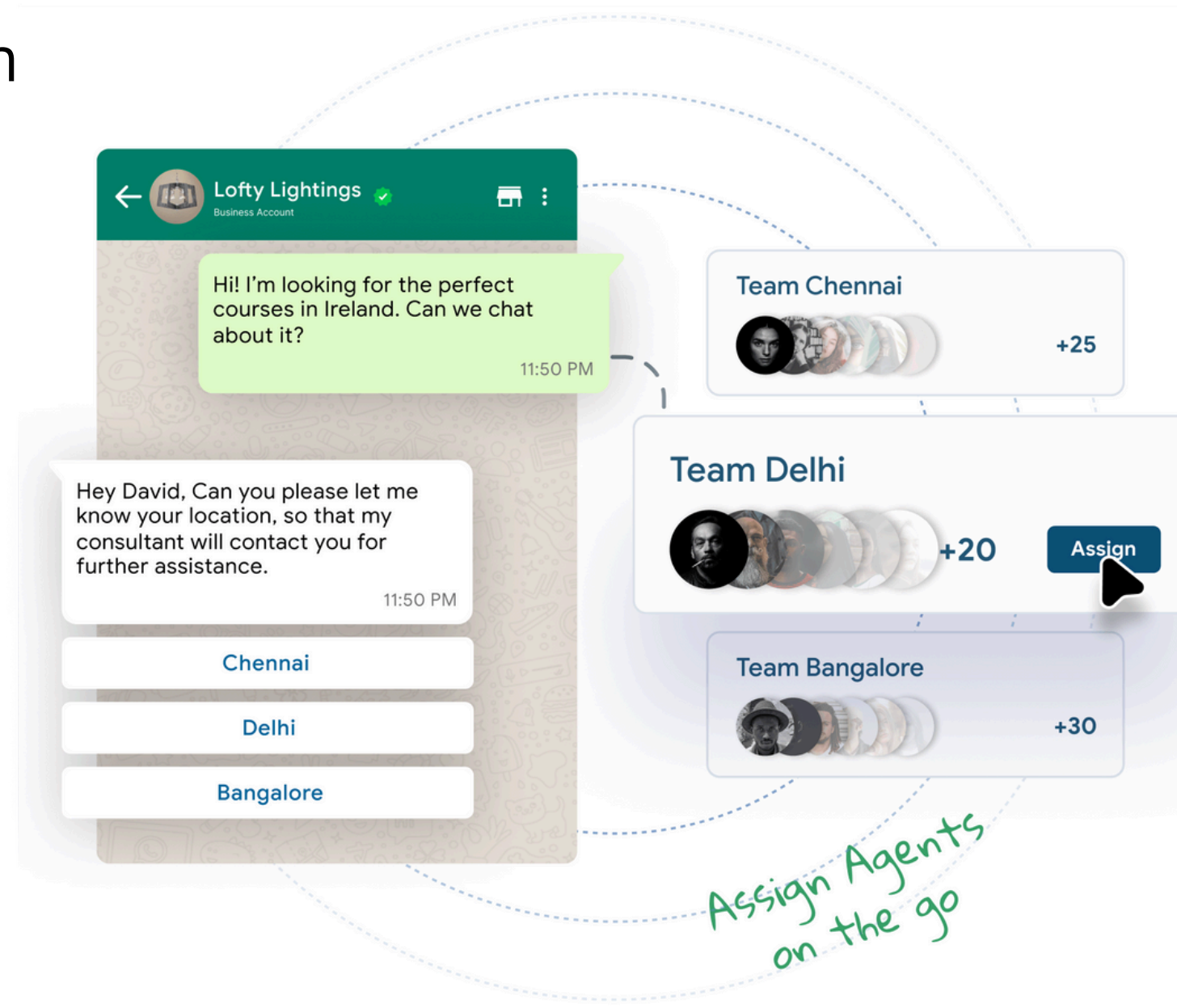
ChatGPT Connector

Unleash AI. Merge ChatGPT with Your Bot in a Single Click

Elevate your bot's capabilities to new heights, enabling it to engage in natural, human-like conversations. No complex setups or coding required – it's that simple. With ChatGPT as your bot's companion, you'll be able to deliver more intelligence and personalized interactions to your users.

Chat GPT

Give Your Rule-Based Bot the Wings of AI with ChatGPT connector

Upgrade Your Bot's IQ

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Agent Management

- Create multiple agent account to man chat
- Assign chat to agent

Some more features

- Embedded Login (Get your account ready with in 10 Mins
- Template management
- Contact management
- Bot builder
- Automatic reply bot
- Flow maker
- Web widget
- Chat GPT connector
- API
- Broadcast thousands of messages in one go

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THANK YOU

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