

How to Register Principal Entity (PE)-> Telemarketer (TM) Mapping On Airtel DLT Portal

Step-1 Login To [Airtel DLT Portal](#) as a enterprise using your registered details, Go to DLT-> Manage SMS Workflow from Left Menu Bar

Welcome to Airtel Commercial Communications

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DLT

- HOME
- MANAGE HEADERS
- MANAGE TEMPLATES
- MANAGE CONSENT TEMPLATES
- MANAGE COMPLAINTS
- PURCHASE CREDITS
- CONSENT VIEW
- MANAGE VOICE WORKFLOW
- MANAGE VOICE TEMPLATES
- MANAGE CTA
- MANAGE SMS WORKFLOW**

CAMPAIGN SCHEDULE

PROFILE

LOGOUT

19 Active Headers

BLACKLISTED	PENDING	REJECTED
0	0	6

VIEW HEADERS

222 Active Templates

BLACKLISTED	PENDING	REJECTED
42	0	46

VIEW CONTENT TEMPLATES

Enter New Brand Name

SUBMIT

0 Total Credits

BALANCE	CONSUMED
0	0.00

VIEW CREDITS

Account Details

DOWNLOAD CERTIFICATE

EXTEND VALIDITY

VIEW ENTITY DETAILS

Brand Names

Step-2 Click on Register New PE- TM Mapping

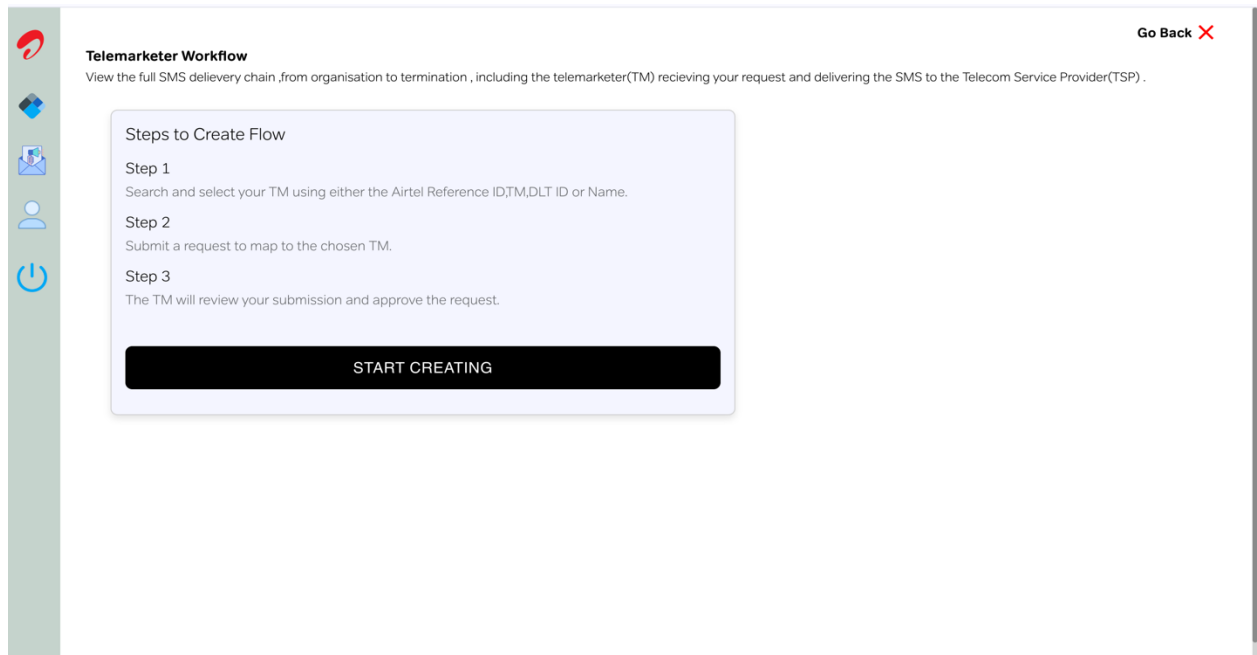
List of Entity Workflows

Click here to register New PE-TM Relationship Mapping.

Sl. No.	Workflow Id	View Tagged Entity ...	Creation Date	Updation Date	Status	Workflow
No rows						

Rows per page: 100 0-0 of 0

Step-3 Click on Start Creating

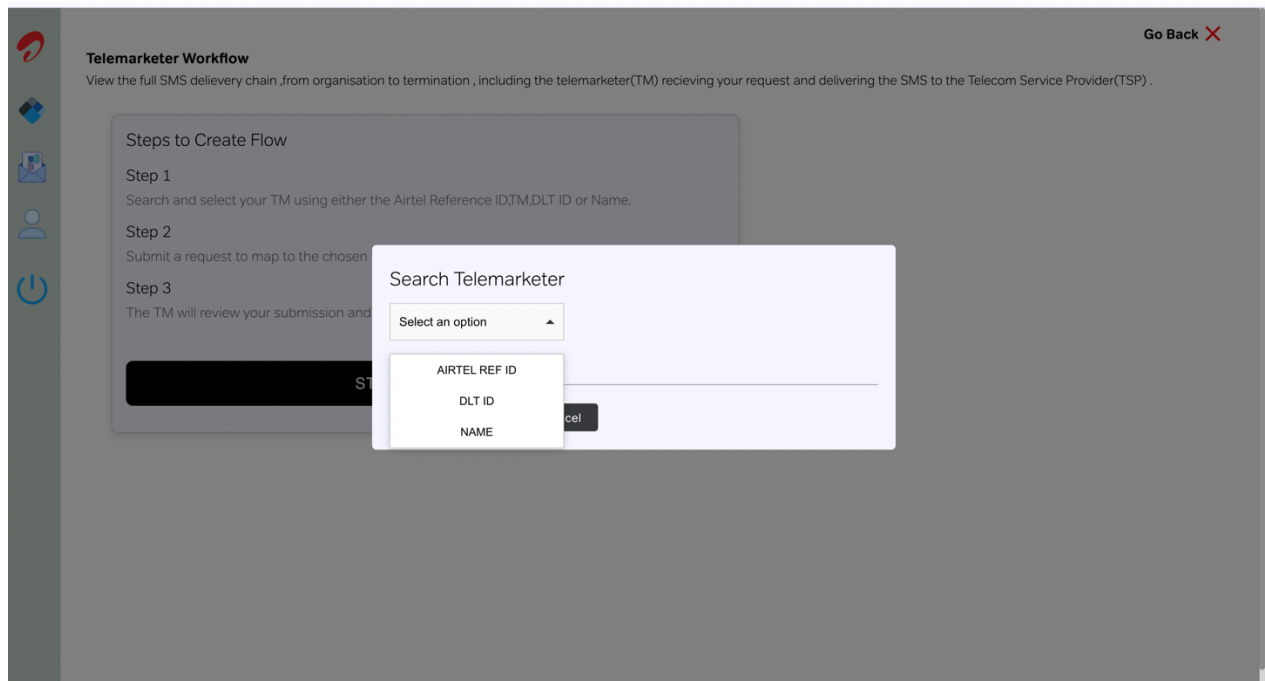


The screenshot shows the 'Telemarketer Workflow' page. On the left is a vertical sidebar with icons for home, mail, user, and refresh. The main content area has a 'Go Back' link with a red 'X' icon in the top right. Below the title, a descriptive sentence reads: 'View the full SMS delivery chain, from organisation to termination, including the telemarketer(TM) receiving your request and delivering the SMS to the Telecom Service Provider(TSP)'. A light blue box contains the following steps:

- Step 1**
Search and select your TM using either the Airtel Reference ID, DLT ID or Name.
- Step 2**
Submit a request to map to the chosen TM.
- Step 3**
The TM will review your submission and approve the request.

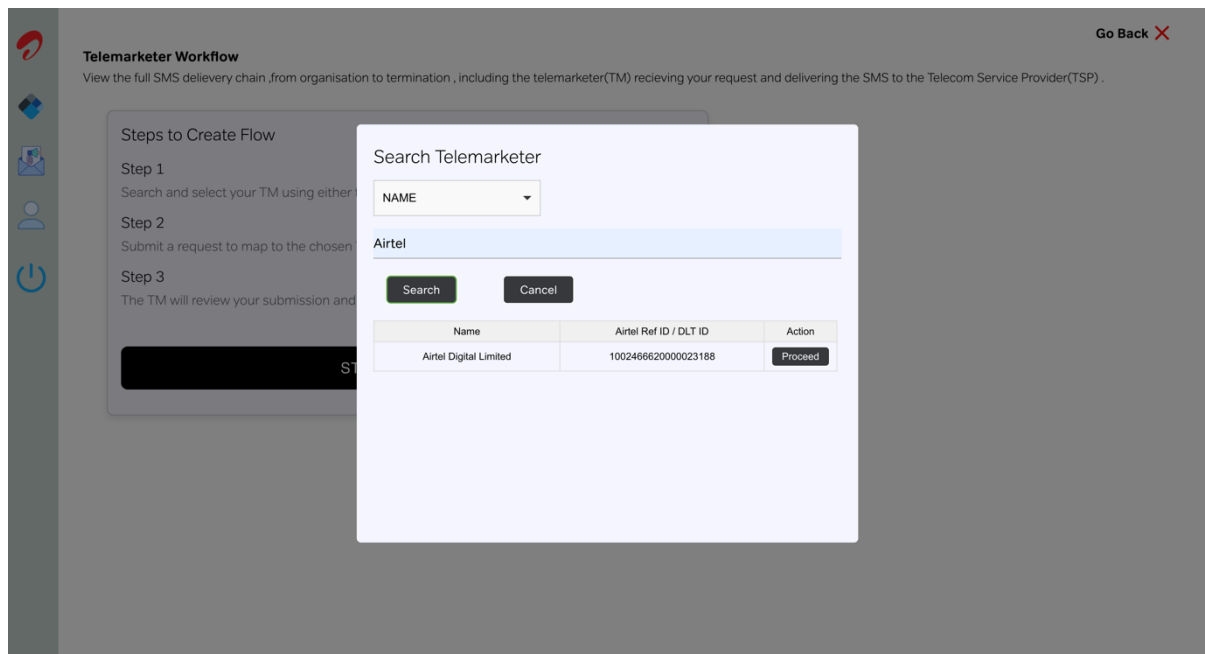
At the bottom of this box is a large black button with the text 'START CREATING' in white capital letters.

Step-4 Search Telemarketer using Ref Id, DLT ID, Name



This screenshot shows the same 'Telemarketer Workflow' page as in Step 3, but with a search modal open. The modal is titled 'Search Telemarketer' and features a dropdown menu labeled 'Select an option' with an upward-pointing arrow. Below the dropdown is a list of three options: 'AIRTEL REF ID', 'DLT ID', and 'NAME'. The background content is dimmed, and the 'START CREATING' button is partially visible behind the modal.

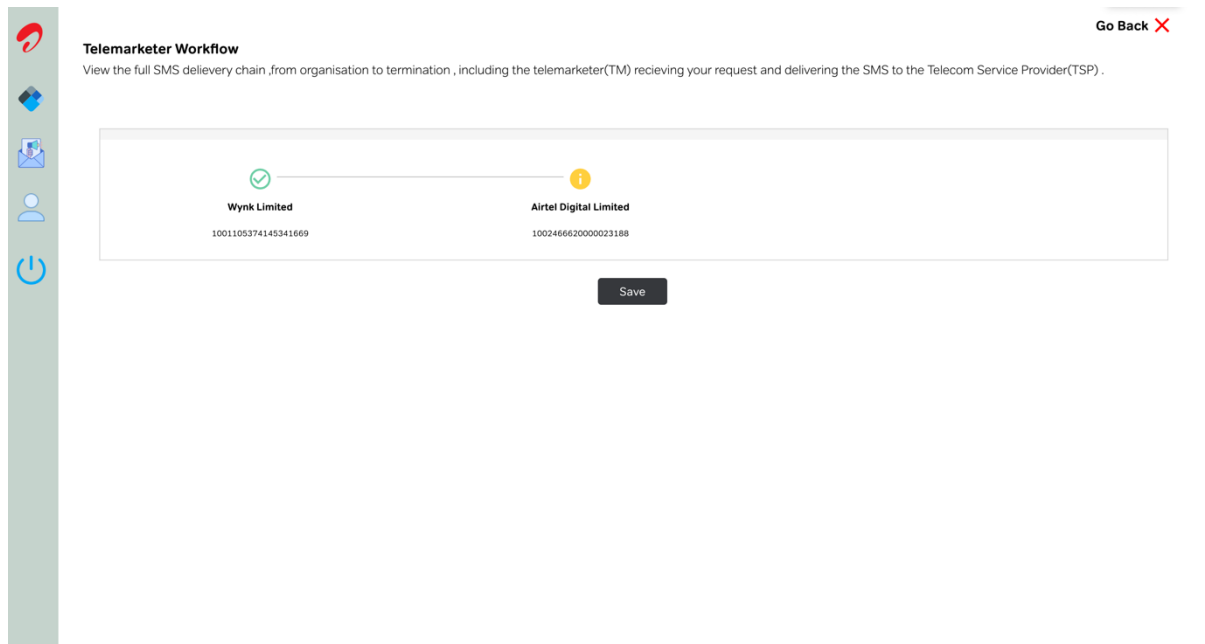
Step-5 Choose your Telemarketer from the list & Click Proceed



The screenshot shows the 'Telemarketer Workflow' page with a 'Go Back' button in the top right. A modal window titled 'Search Telemarketer' is open, featuring a 'NAME' dropdown menu, a search bar containing 'Airtel', and 'Search' and 'Cancel' buttons. Below the search bar is a table with the following data:

Name	Airtel Ref ID / DLT ID	Action
Airtel Digital Limited	100246662000023188	Proceed

Step-6 Click On Save to Complete the Flow, The Approval Request will be sent to TM for Approval



The screenshot shows the 'Telemarketer Workflow' page with a 'Go Back' button in the top right. A flow diagram is displayed with two nodes: 'Wynk Limited' (ID: 1001105374145341669) and 'Airtel Digital Limited' (ID: 100246662000023188). A 'Save' button is located below the flow diagram.

Telemarketer Workflow
View the full SMS delivery chain ,from organisation to termination , including the telemarketer(TM) recieving your request and delivering the SMS to the Telecom Service Provider(TSP) .

Request Sent

You have added TM - Airtel Digital Limited(1002466620000023188) in your PE-TM relationship. We have sent the notification email to TM for Reviewing and further actions will be done by respective TM .

We will notify when TM take any action on your request.

Ok Got It

Click On View Workflow to see the current status of your PE-TM Request

List of Entity Workflows

[Click here to register New PE-TM Relationship Mapping.](#)

Sl. No.	Workflow Id	View Tagged Entity Details	Creation Date	Updation Date	Status	Workflow
1	WRFW_503861199438	VIEW TM DETAILS	2024-10-18 09:53:23	2024-10-18 09:53:23	PENDING WITH TM	VIEW WORKFLOW

Rows per page: 100 - 1-1 of 1

Important Points To Note:

- All Principal Entities will be required to define their Telemarketer (TM) on the respective DLT Portals.
- Telemarketers (TM) must then either:
 1. Define whether they themselves are acting as the Telemarketer Delivery (TMD) who is responsible for final message delivery via Telecom Service Provider (TSP), or
 2. Select another TM who will further define their role as TMD or select an additional TM in the chain.
- Once the entire PM -> TM -> TM -> TMD chain is defined, the TMD must then hash the entire workflow to ensure compliance during SMS submission for DLT scrubbing.

List of Abbreviations used

Abbreviations	Details
PE	Principal Entity – Business Owner
TM	Telemarketer - Who is connected to PE and he is further connecting to another TM and/or TD but not with Operator.
TMD	Telemarketer Delivery - Who is directly connected with Operator (TSP) for SMS submission for delivery.
TSP	Telecom Service Provide- From where the SMS is getting originating

PE-TM Binding Work-flow

